

VISION STATEMENT

American Youth Soccer Organization

The nationally recognized premier youth development organization providing quality youth soccer programs.

MISSION STATEMENT

American Youth Soccer Organization's mission is to develop and deliver quality youth soccer programs where everyone builds positive character through participation in a fun, family environment based on the AYSO philosophies:

Everyone Plays
Balanced Teams
Open Registration
Positive Coaching
Good Sportsmanship

CORE VALUES GUIDING AYSO

Fun for all
Education for all
Ethics for all
Accessible to all

THE MISSION IS ACCOMPLISHED BY PROVIDING THESE ESSENTIAL SERVICES

Coaching and referee programs including quality delivery systems
Quality administrative and operating systems with a support network
Strong financial position
Special network for volunteers, supported by a national staff
Program research and development

CHARACTER COUNTS

AYSO is a coalition member of the Josephson Institute of Ethics and is committed to supporting the character counts program.

Six Pillars of Character

Trustworthiness
Respect
Responsibility
Fairness
Caring
Citizenship